



Brianda Paula Ramírez Cordero

CUSTOMS AND INTERNATIONAL TRADE LAWYER

EXECUTIVE PROFILE

International Trade and Customs lawyer, with ten years of experience supporting large and small companies in their day-to-day customs operations.

CONTACT INFORMATION

Phone: 55-76-95-93-99

Email: brianda.paula_ramirez@outlook.com

Location: Mexico City.

ACKNOWLEDGMENTS

- Recognized as a "Rising Star" in "The Legal 500" 2022, 2023 and 2024 edition and "Leading Associate" in 2025 edition
- Recognized as "Best Lawyers Ones to Watch" in the 2024 and 2025 edition of Best Lawyers



Best Lawyers

ACADEMIC BACKGROUND

UNIVERSIDAD
NACIONAL
AUTÓNOMA DE
MEXICO

L.D

May 2017

CENTRO
UNIVERSITARIO DE
ESTUDIOS JURÍDICOS

*Masters Degree on Customs
and International Trade
Law.*

January 2019 - December 2020

PROFESSIONAL EXPERIENCE

CUSTOMS AND INTERNATIONAL TRADE SENIOR ASSOCIATE

Ramos, Ripoll & Schuester | August 2023 - Present

- Legal advice on foreign trade and customs matters in Spanish and English.
- Authorizations in foreign trade matters before the Tax Administration Service (Servicio de Administración Tributaria) and Ministry of Economy (Secretaría de Economía).
- Internal preventive audits in foreign trade matters.
- Verification powers (home visits - Cabinet review) in customs matters.
- Litigation in customs matters.
- Administrative proceedings in customs matters from the beginning.
- IMMEX and PROSEC Authorizations under the criteria of the Ministry of Economy.
- VAT - IEPS Certification
- OEA Certification
- Verification of origin procedure before the SAT.
- Antidumping Procedures

INTERNATIONAL TRADE AND CUSTOMS ASSOCIATE

Hogan Lovells, BSTL. S.C | July 2017 - August 2023

- Customs Advisory Services
- Verification of Origin Procedures
- Litigation in customs matters and unfair practices in international trade.

LAW CLERK

Basham Ringe y Correa. | December 2014 - October 2016

COURSES

- Medios de Defensa en Materia Aduanera. (September 2022).
- Congreso Nacional "Los Secretos de la Defensa Aduanera". (March 2017).
- Conferencia Internacional de Clasificación Arancelaria y Comercio Exterior. (April 2017).
- Derecho Aduanero (September 2016)

WEBINARS

- Program no. 30 in "Contacto Aduanero" with the topic "Contradictions between the Trade Facilitation Agreement and the PAMAS in Mexico". June 2020.
- Foreign Trade Dialogues with ESKA Consultants. PAMA Program vs Trade Facilitation Agreement, myth or reality". September 2020.
- The correct tax defense in customs matters Topic; Trade Facilitation Agreement. August 2021.
- "Agencia Nacional de Aduanas y su comparación con la Dirección General de Aduanas del Porfiriato". Your legal school CUEJ. September 2021.
- "Means of defense against a PAMA in Mexico" Hagamos un Trueque, TLC Asociados. November 2021.
- "Fines in Customs Matters" Let's Barter, TLC Associates. January 2022.
- "The contractual relationship with the forwarder and its impact with customs" Hagamos un Trueque, TLC Asociados. August 2022.
- "Nearshoring as an opportunity in Mexico" Let's Barter, TLC Associates. April 2024.

PUBLICATIONS

- Sanctions implemented by a PAMA in the face of the Trade Facilitation Agreement". Centro Universitario de Estudios Jurídicos Journal, May 2019.
- "La Fe de hechos como nuevo requisito indispensable en las solicitudes para las empresas con programa IMMEX en la Secretaría de Economía" (Faith of facts as a new indispensable requirement in applications for companies with IMMEX program in the Ministry of Economy). Centro Universitario de Estudios Jurídicos Magazine, July 2020.
- Inconsistencies regarding PAMAS in Mexico in light of the Trade Facilitation Agreement", Reino Aduanero Magazine "Los Directores del Comercio Exterior", August 2020.
- "Las sanciones en materia aduanera y su relación con el artículo 6.3.4 del Acuerdo Sobre Facilitación del Comercio.", Centro Universitario de Estudios Jurídicos Magazine, April 2021.
- - "Agencia Nacional de Aduanas vs Dirección General de Aduanas." Reino Aduanero Magazine the main companies in international trade. August 29, 2021.
- "Means of Defense in Customs Matters Are they really efficient?" Reino Aduanero Magazine "Influential women in Customs". January 2022
- Nearshoring in Mexico: Origin, Benefits and Opportunities for Mexicans". Reino Aduanero in its edition "50 Customs Leaders". May 2024

ACADEMY

- Speaker at the Diploma in International Trade and Customs Law. National School of Jurisprudence Foundation, UNAM. March 2021.
- Speaker at the Diploma in Customs Law. Ilustre Nacional Colegio de Abogados de México (Mexican Lawyers Association) December 2021, January 2022.
- Professor of the subject "Means of defense in customs matters". Master's Degree in International Trade Institute of Postgraduate Studies in International Trade. December 2021. / To date